

Journalism

Degree: A.A. - Community Journalism

Area: Humanities

Dean: Dr. Bruce Kinghorn

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Journalism is the practice of reporting the news of the day. You could be working for printed media such as newspapers, broadcast outlets such as television, or for an interactive page on the World Wide Web.

Journalism includes interviewing and research, writing and designing, and making decisions. Journalists are curious, think fast, and write well. A bachelor's degree almost always is required. Modern journalists have a solid liberal arts education and an increasing proportion have been educated in specialties ranging from environmental sciences to law.

The community journalism program prepares students for entry-level work in community newspapers and organizational publications. It also prepares students for transfer as mass communication or journalism majors at California State University campuses. The program features the weekly campus newspaper, planned, written and edited by students. A variety of internship positions is available.

Career Opportunities

Journalism is a course of study that can help prepare a student for exciting work in a broad range of fields. These include public relations, corporate communication, and law. It also is a way to begin a career in the news media.

Requirements for Degree Major	32 units
ART 411	3
HIST 311	3
JOUR 300	3
JOUR 310	3
JOUR 360	3
JOUR 401	6
JOUR 404	3
JOUR 405	2
PHIL 300 or 310	3
POIS 332/ BUS 345	3

Recommended Electives

ART 412, 413, 414; CISC 300; ENGWR 43, 300, 330; GEOG 310; HIST 300; JOUR 150, 301, 350; POIS 301, 310, 322; SPEECH 301, 331.

General Education Graduation Requirements: In addition to completing the degree requirements, students must also complete the general education graduation requirements for an A.A./A.S. degree. See ARC graduation requirements.

JOUR 150 Public Relations Media Techniques 3 Units

Formerly: JOUR 54

Prerequisite: None

Hours: 54 hours LEC

Study of public relations techniques; scientific polling techniques and their practical application to various projects, and the role of public relations in business, education, entertainment, social service and other fields.

JOUR 300 Newswriting and Reporting 3 Units

Formerly: JOUR 20A

Prerequisite: None

Advisory: Ability to keyboard.

Course Transferable to CSU

Hours: 54 hours LEC

This course covers evaluating, gathering and writing news in accepted journalistic style under newsroom conditions. It includes personal interviews, speeches, meetings and other event coverage. The role of the reporter and the legal and ethical issues related to reporting are also examined. (CAN JOUR 2) AA/AS area 3D.

JOUR 301 Advanced Newswriting and Reporting 3 Units

Formerly: JOUR 20B

Prerequisite: JOUR 300 with a grade of "C" or better.

Course Transferable to CSU

Hours: 54 hours LEC

This course covers the development of advanced skills of reporting, interviewing and writing in the range of work handled by a general assignment reporter, with emphasis on research in depth, critical analysis and story format.

JOUR 310 Mass Media and Society 3 Units

Formerly: JOUR 10

Prerequisite: None

Course Transferable to UC/CSU

Hours: 54 hours LEC

This course is a survey of the mass media; history, philosophy, structure and trends, as well as the theories which help to explain effects and importance as social institutions. It includes an exploration of economics, technology, law, ethics and social issues, including cultural and ethnic diversity. (CAN JOUR 4) AA/AS area 3C; CSU area D3.

JOUR 350 Writing for Broadcasting 3 Units

Formerly: JOUR 21

Prerequisite: JOUR 300, ability to type.

Course Transferable to CSU

Hours: 54 hours LEC

Theory and technique of writing for the broadcast media. Includes reporting for radio and television news, writing and storyboarding commercials and public service programming, and an introduction to production techniques. Recommended for students who plan to work in broadcasting, instructional media and related fields.

JOUR 360 Photojournalism 3 Units

Formerly: JOUR 44

Prerequisite: ART 411.

Course Transferable to CSU

Hours: 36 hours LEC; 54 hours LAB

Theory and technique of telling stories with pictures, including the technical aspects of camera and darkroom, composition, lighting and an introduction to the role of the photojournalist and pertinent legal and ethical issues.

JOUR 401 College Newspaper Production 2 Units

Formerly: JOUR 30

Prerequisite: JOUR 300 with a grade of "C" or better.

Course Transferable to CSU

Hours: 108 hours LAB

This course provides weekly deadline experience in research and analysis, writing, editing, photography and design phases of the campus' student newspaper. It includes desktop publishing and digital photo-imaging. It may be taken four times for credit. Some universities limit transfer credit; see the department adviser or your counselor.

JOUR 404 Editing and Production 3 Units

Prerequisite: None

Advisory: JOUR 300.

Course Transferable to CSU

Hours: 54 hours LEC

This course provides instruction and practice in editing and design, including page makeup, copy editing, photo editing, legal/ethical issues and production methods for newspapers, magazines and other publications. It also includes preparing, planning and organizing publications.

JOUR 405 Publication Production Lab .5-3 Units

Prerequisite: None

Corequisite: JOUR 404.

Advisory: JOUR 300.

Course Transferable to CSU

Hours: 27-162 hours LAB

This course provides applicable skills to enhance editing and production skills learned in JOUR 404. It also includes instruction in photo illustrations, infographics, typography and project management. May be taken 4 times for credit.